



WPLG

# ORDER

Print Date 10/09/12 Page 1 of 4

Flight Dates 10/23/12-10/29/12

Contract / Revision 252457 /

Original Date / Revision  
10/09/12 10/09/12

Advertiser Pol/Bill Nelson/Sen/F/D

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Product  
NELSON FOR SENATE

Agency Com 15%

Billing Contact  
6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Sales Office DC  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00

Estimate # 497

Alt Order # 06186867

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 30% Market Value 166666

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	55000
WPXM	%	0
WSVN	29%	48333
WTVJ	8%	13333

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	51	\$35,062.50	\$41,250.00	0.00	10/01/12	10/28/12	51	\$35,062.50	\$41,250.00
November 2012	8	\$7,437.50	\$8,750.00	0.00	10/29/12	10/29/12	8	\$7,437.50	\$8,750.00
Totals	59	\$42,500.00	\$50,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
50	WPLG	10/23/12	10/26/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-TWTF--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$750.00		0.00			
51	WPLG	10/24/12	10/25/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	--WT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WT---		2				\$850.00		0.00			
52	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-TWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$850.00		0.00			
53	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-TWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$850.00		0.00			



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Print Date: 10/09/12

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Contract / Revision 252457 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/09/12/ 10/09/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE

Estimate # 497

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
54	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	-TWTF--	:30	4	\$850.00	P-2	0.00 NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		4			\$850.00		0.00			
57	WPLG	10/23/12	10/26/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	-T-TF--	:30	3	\$400.00	P-2	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-TF--		3			\$400.00		0.00			
58	WPLG	10/24/12	10/24/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--1----	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----		1			\$400.00		0.00			
59	WPLG	10/24/12	10/25/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WT---	:30	2	\$750.00	P-2	0.00 NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT---		2			\$750.00		0.00			
60	WPLG	10/23/12	10/25/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	-TWT---	:30	3	\$750.00	P-2	0.00 NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWT---		3			\$750.00		0.00			
63	WPLG	10/23/12	10/25/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	-T-T---	:30	2	\$2,300.00	P-2	0.00 NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T---		2			\$2,300.00		0.00			
64	WPLG	10/23/12	10/25/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-T-T---	:30	2	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T---		2			\$2,000.00		0.00			
66	WPLG	10/27/12	10/27/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1			\$600.00		0.00			
67	WPLG	10/27/12	10/27/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1			\$600.00		0.00			
68	WPLG	10/27/12	10/27/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1			\$700.00		0.00			
69	WPLG	10/27/12	10/27/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1			\$700.00		0.00			
70	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1			\$600.00		0.00			
71	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WPLG

Contract / Revision **252457** Flight Dates **10/23/12-10/29/12** Hiatus Dates  
Original Date / Revision 10/09/12/ 10/09/12 Order Sep 00:15:00  
Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE** Estimate # **497**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
71	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News CM Local 10 News Saturd		9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1				\$600.00		0.00			
E 72	WPLG	10/27/12	10/27/12	Sa Wknd Early News CM Sa Weekend Early New		Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/22/12-10/28/12		Sa Wknd Early News		Various (6:30 PM-7:00 P	-----Sa--	:30		(\$700.00)		0.00	NM		
See MG 72.2															
2	NPLG	10/22/12-10/28/12		Sports Saturday during Collec		7-8P	-----Sa--	:30		\$700.00		0.00	NM		
Ⓜ MG for 72.1 10/27 [news will air 7-8p]															
73	WPLG	10/28/12	10/28/12	7a-Sun LCL 10 News CM Local 10 News Sunday		7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$500.00		0.00			
74	WPLG	10/28/12	10/28/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$700.00		0.00			
75	WPLG	10/28/12	10/28/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$700.00		0.00			
76	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News		9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$600.00		0.00			
77	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News		9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$600.00		0.00			
78	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News		9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$600.00		0.00			
79	WPLG	10/28/12	10/28/12	Su Wknd Early News CM Sunday Weekend Early		various	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$700.00		0.00			
80	WPLG	10/23/12	10/26/12	M-F 9a Live/Kelly CM Live With Kelly		9-10a (9:00 AM-9:30 AM)	-TWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		4				\$400.00		0.00			
82	WPLG	10/28/12	10/28/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$1,600.00		0.00			
84	WPLG	10/29/12	10/29/12		CM	6-7am	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00



WPLG

Print Date: 10/09/12

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Contract / Revision 252457 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/09/12/ 10/09/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE

Estimate # 497

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6a LCL News											
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$750.00		0.00			
85	WPLG	10/29/12	10/29/12	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$850.00		0.00			
86	WPLG	10/29/12	10/29/12	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$850.00		0.00			
87	WPLG	10/29/12	10/29/12	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$850.00		0.00			
90	WPLG	10/29/12	10/29/12	M-F 12n News	CM	12-1PM	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$400.00		0.00			
91	WPLG	10/29/12	10/29/12	M-F 5p LCL News	CM	5-6p	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$750.00		0.00			
93	WPLG	10/29/12	10/29/12	M-F 730p Jeopardy	CM	730-8pm	1-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$2,300.00		0.00			
94	WPLG	10/29/12	10/29/12	M-F 11-1135P	CM	11-1135P	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				M-F 11-1135P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$2,000.00		0.00			
N97	WPLG	10/28/12	10/28/12	6AM-Sun LCL 10 News	CM	6-7am	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Local 10 News Sunday @		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$300.00		0.00			
													Totals	59	\$50,000.00



# ORDER

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Flight Dates 10/23/12-10/29/12

Contract / Revision 261554 /  
Original Date / Revision 10/09/12 10/09/12

Advertiser POL/BNelson/DSCC/D/SEN/I

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Product NELSON-DSCC

Agency Com 15%

Billing Contact

6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 613

Alt Order # 06367526

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 22100

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	16	\$15,172.50	\$17,850.00	0.00	10/01/12	10/28/12	16	\$15,172.50	\$17,850.00
November 2012	4	\$3,612.50	\$4,250.00	0.00	10/29/12	10/29/12	4	\$3,612.50	\$4,250.00
Totals	20	\$18,785.00	\$22,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/23/12	10/26/12	M-F 11a The View	CM	11-12n	-TW-F--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
				M-F The View		(11:00 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TW-F--		3				\$1,000.00		0.00			
E 2	WPLG	10/24/12	10/26/12	M-F 11a The View	CM	11-12n	--W-F--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
				M-F The View		(11:30 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W-F--		2				\$1,000.00		0.00			
E 3	WPLG	10/23/12	10/25/12	M-F 6p LCL News	CM	6-630pm	-TWT---	:30	3	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
				M-F Local News		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWT---		3				\$1,300.00		0.00			
E 4	WPLG	10/23/12	10/26/12	M-F 3p Katie Couric	CM	3-4p	-TWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
				Katie Couric		(3:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$500.00		0.00			



### Hiatus Dates

Order Sep 00:15:00

Estimate # 613

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 5	WPLG	10/24/12	10/26/12	M-F 7p Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
				M-F Wheel of Fortune		(7:00 PM-7:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	--WTF--		3			\$2,000.00		0.00				
E 6	WPLG	10/23/12	10/23/12	M-F 1135-12:06a Nightline	CM	1135p-1206am	-1-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
				M-F Nightline		(11:35 PM-12:05 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-1-----		1			\$950.00		0.00				
E 7	WPLG	10/29/12	10/29/12	M-F 11a The View	CM	11-12n	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F The View		(11:00 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	1-----		1			\$1,000.00		0.00				
E 8	WPLG	10/29/12	10/29/12	M-F 11a The View	CM	11-12n	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F The View		(11:30 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	1-----		1			\$1,000.00		0.00				
E 9	WPLG	10/29/12	10/29/12	M-F 6p LCL News	CM	6-630pm	1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
				M-F Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	1-----		1			\$1,300.00		0.00				
E 10	WPLG	10/29/12	10/29/12	M-F 1135-12:06a Nightline	CM	1135p-1206am	1-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
				M-F Nightline		(11:35 PM-12:05 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	1-----		1			\$950.00		0.00				
														Totals	20 \$22,100.00